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February 22, 2013

Mr. Jeff Derouen
Executive Director
Public Service Commission of Kentucky
P.O. Box 615
211 Sower Boulevard
Frankfort, KY 40602-0615

*Also Licensed in Indiana

**RE: Big Rivers Electric Corporation's Notice and Filing of Revisions
to DSM Tariff Sheets**

Dear Mr. Derouen:

Today, Big Rivers Electric Corporation ("Big Rivers") filed revised and new tariff sheets incorporating (i) revisions to its existing demand-side management ("DSM") programs and (ii) two new DSM programs. This tariff filing was made pursuant to 807 KAR 5:011 Section 6 using the Public Service Commission's electronic Tariff Filing System.

The revised tariff sheets include revisions to page one of the tariff Table of Contents and to tariff sheets for Big Rivers' existing DSM programs (Sheet Nos. 2.01 through 2.17). The new tariff sheets (Sheet Nos. 2.18 through 2.20) reflect the addition of the two new DSM programs, DSM-11 Commercial High Efficiency Heating, Ventilation, and Air Conditioning and DSM-12 High Efficiency Outdoor Lighting.

Along with the new and revised tariff sheets, Big Rivers electronically filed this letter and the following supporting documents:

1. a redline version of the DSM tariff sheets highlighting the revisions, and
2. a table of analytics supporting these changes.

The proposed changes primarily fall into one of two categories. The first category is non-substantive changes involving grammar and punctuation. The second category is substantive changes altering incentive amounts for some of the DSM programs. Big Rivers and its three member distribution cooperatives have found retail members expressing interest in some programs, *e.g.*, residential weatherization (DSM-05 and DSM-10), but not completing the weatherization after the initial analysis of the retail members' residences. With these changes, including changes to incentive amounts, Big Rivers and its members hope to increase the number of retail members completing the weatherization process. To increase the likelihood of increased program participation during the upcoming spring season, Big Rivers requests expedited consideration of these proposed tariff changes, and to the extent the Commission suspends the operation of these tariffs, Big Rivers asks that the suspension be for no more than one day.

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On this date, Big Rivers provided notice of this filing to each of its three customers (its Members) by mailing them a copy of this letter, a copy of the proposed tariff sheets, and a copy of the supporting documents. Pursuant to 807 KAR 5:011 Section 8, attached to this letter is a schedule showing the present rates and proposed rates for each customer class to which the proposed rates will apply; and the amount of the change requested in both dollar amounts and percentage change for each customer classification to which the proposed rate change will apply. Note that the only customer class to which the DSM tariffs apply is Big Rivers' Rural class, and that the rates under the DSM tariff sheets are incentives and not charges. Also, because the incentives paid under the DSM tariff sheets are not dependent on usage, Big Rivers is not including the amount of the average usage and the effect upon the average bill for each customer class to which the proposed rate change will apply.

The rates contained in this notice are the rates proposed by Big Rivers but the Public Service Commission may order rates to be charged that differ from the proposed rates contained in this notice. A person may within thirty (30) days after the mailing of this notice of the proposed rate changes submit a written request to intervene to the Public Service Commission, 211 Sower Boulevard, P.O. Box 615, Frankfort, Kentucky 40602 that establishes the grounds for the request including the status and interest of the party. A person may examine this filing and any other documents Big Rivers has filed with the Public Service Commission at the offices of Big Rivers located at 201 Third Street, Henderson, Kentucky 42420, and on the Big Rivers' Web site at <http://www.bigrivers.com>. This filing and related documents are available on the Public Service Commission's Web site at <http://psc.ky.gov>. Written comments regarding the proposed rate may be submitted to the Public Service Commission by mail or through the Public Service Commission's Web site.

Sincerely,



Tyson Kamuf

cc: Mark Bailey
G. Kelly Nuckols
Greg Starheim
Burns Mercer

Big Rivers Electric Corporation
DSM Tariffs - Incentives to Member Cooperatives
Filed : February 22, 2013

	Tariff	Program	Current Rate	Proposed Rate	Increase (Decrease) \$	Increase (Decrease) %
1	DSM-01	High Efficiency Lighting Replacement (Rural Customers) Reasonable Promotional Costs (pre-approved)	Cost of Bulbs Yes	Cost of Bulbs Yes		
2	DSM-02	ENERGY STAR® Clothes Washer Replacement Incentive Reasonable Promotional Costs (pre-approved)	\$100 Yes	\$100 Yes	\$0	0%
3	DSM-03	ENERGY STAR® Refrigerator Replacement Incentive Reasonable Promotional Costs (pre-approved)	\$100 Yes	\$100 Yes	\$0	0%
4	DSM-04	Residential High Efficiency Heating, Ventilation and Air Conditioning ("HVAC") Geothermal Dual Fuel Air Source Reasonable Promotional Costs (pre-approved)	\$750 \$500 \$200 Yes	\$750 \$500 \$200 Yes	\$0 \$0 \$0	0% 0% 0%
5	DSM-05	Residential Weatherization Initial Site Visit (Formerly Initial Audit) Installed CFL (limit of 20) Installed Low-Flow Aerator (limit of 2) Installed Low-Flow Shower Head (limit of 1) Diagnostic Audit Upon Completion of Weatherization Process Diagnostic Audit If Weatherization Process Isn't Completed 50% of Total Implemented Weatherization Measures Total Maximum Implemented Weatherization Measures Reasonable Promotional Costs (pre-approved)	\$150 \$3 \$10 \$10 \$225 \$225 Yes \$0 Yes	\$150 \$3 \$10 \$10 \$450 \$350 No \$2,500 Yes	\$0 \$0 \$0 \$0 \$225 \$125 \$2,500	0% 0% 0% 0% 100% 56% New
6	DSM-06	Touchstone Energy® New Home Geothermal Heat Pump Air Source Heat Pump Dual Fuel Heat Pump Gas Heat Reasonable Promotional Costs (pre-approved)	\$2,000 \$1,000 \$1,200 \$750 Yes	\$2,000 \$1,000 \$1,200 \$750 Yes	\$0 \$0 \$0 \$0	0% 0% 0% 0%

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DSM Tariffs - Incentives to Member Cooperatives
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	Tariff	Program	Current Rate	Proposed Rate	Increase (Decrease) \$	Increase (Decrease) %
7	DSM-07	Residential and Commercial HVAC & Refrigeration Tune-Up				
		Residential Unit	\$25	\$25	\$0	0%
		Commercial Unit	\$50	\$50	\$0	0%
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		
8	DSM-08	Commercial / Industrial High Efficiency Lighting Replacement Incentive	\$350 per kW	\$350 per kW	\$0	0%
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		
9	DSM-09	Commercial / Industrial General Energy Efficiency	\$350 per kW	\$350 per kW	\$0	0%
		Maximum Incentive Per Project	\$25,000	\$25,000	\$0	0%
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		
10	DSM-10	Residential Weatherization Program – Primary Heating Source Non-Electric				
		Initial Site Visit (Formerly Initial Audit)	\$150	\$150	\$0	0%
		Diagnostic Audit Upon Completion of Weatherization Program	\$225	\$225	\$0	0%
		Installed CFL (limit of 20)	\$3	\$3	\$0	0%
		Installed Low-Flow Aerator (limit of 2)	\$10	\$10	\$0	0%
		Installed Low-Flow Shower Head (limit of 1)	\$10	\$10	\$0	0%
		25% of Eligible Improvements	Yes	No		
		Total Maximum Implemented Weatherization Measures	\$0	\$1,000	\$1,000	New
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		
11	DSM-11	Commercial High Efficiency Heating, Ventilation and Air Conditioning ("HVAC")	0	\$75 per ton	\$75	New
		Reasonable Promotional Costs (pre-approved)	Yes	Yes		
		Note: 1 ton = 12,000 btu/hour nominal capacity				
12	DSM-12	High Efficiency Outdoor Lighting Replacement				
		Each High Efficiency LED or Induction Outdoor Lamp	0	\$70 per lamp	\$70	New